

Case Study

Labeyrie Fine Foods - Global Supply Chain Value Stream Mapping

Background

Founded in southwestern France in 1946, Labeyrie Fine Foods has over 70 years' experience in the fine food sector. With over 4,500 employees, the Labeyrie Group generates an annual turnover in excess of €1billion through sales of its own brands and as a subcontractor of private labels.

Challenge

As a high performing supplier with strong relationships throughout its supply chain, Labeyrie was looking to energise a retailer-led value chain programme and engage stakeholders through the various organisations involved.

Solution

Libra Change support commenced with a point of origin analysis, mapping product flows from suppliers in the Far East and Central America through to the UK ports and processing facilities, then onward into Sainsbury's. Physical and financial metrics relating to product movement were mapped and headline areas of focus defined with a pilot supplier identified for further investigation. A supplier visit was arranged to Thai Union (based in Thailand) where a detailed analysis was conducted, mapping product and information flows. Validation and benchmarking of internal processes to Lyons Seafoods were completed with joint results plans delivered between the supplier, Lyons and Sainsbury's. A governance process was implemented to manage the delivery of changes agreed and track the delivery of benefits.

“What sets the Libra people apart is their integrity, their humility and their sense of humour and fun.”

Craig Walker, Chief Executive Officer - Labeyrie Fine Foods UK



Results

£1M

Results planning process delivering benefits in excess of £1m annualised



Engagement of Lyons Seafoods' stakeholders in the process



Knowledge transfer to Lyons UK team to perform a detailed analysis on point of origin sources



Removal of shelf-ready packaging from store